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How to Talk about Generosity, Life Change, and Impact During Social Distancing



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Your Hosts for Today



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How to Talk about Generosity, Life Change, and Impact During Social Distancing

WE'RE IN IT



~~"How do we keep doing what we do?"~~

"How WILL we do what we're GOING to do in a different world?"



Unforgivable COVID-19 Communication Sins

1. Business as usual
2. Doing too much

Essential Communications Decision Tree

Does what we offered three weeks ago meet the needs of today?

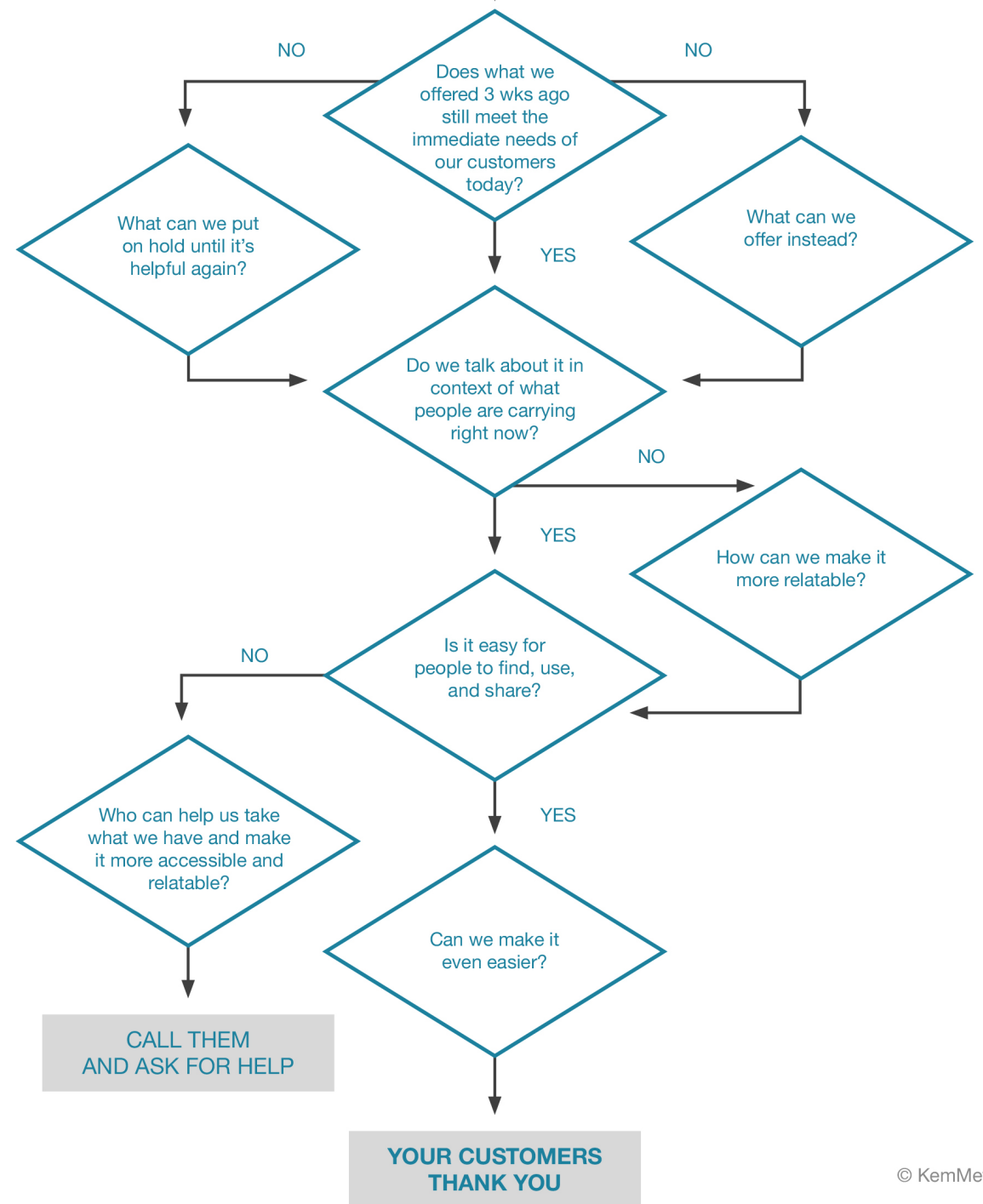
Yes

- Do we talk about it in the context of what people are carrying right now?
- Is it easy for people to find, use, and share?
- Can we make it easier?

No

- What can we put on hold until it's helpful again?
- What can we offer instead?
- Who can help us make what we have more accessible?

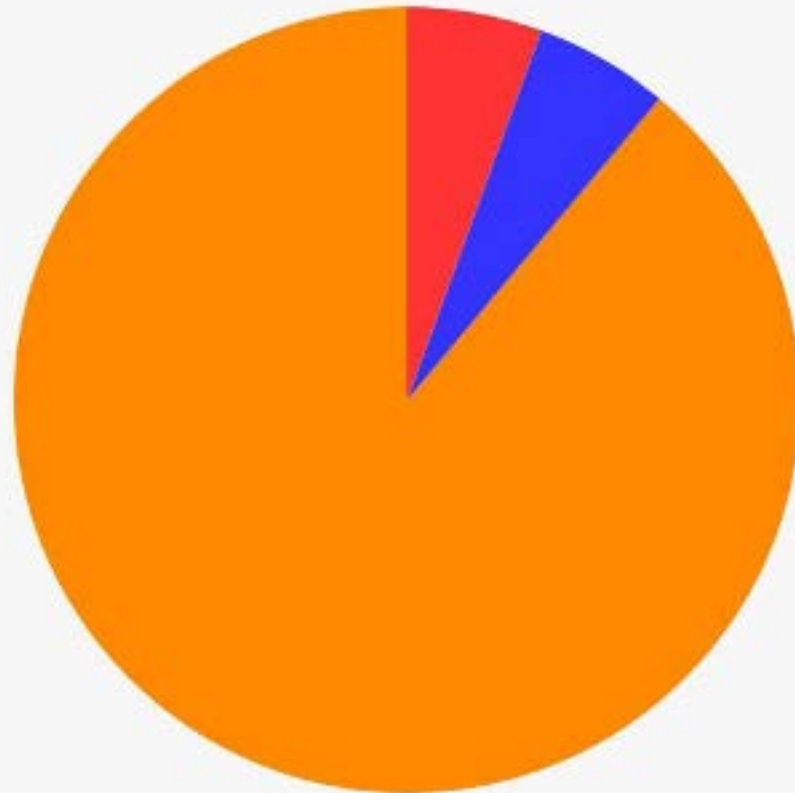
Essential Communications Decision Tree



Reasons to Watch Online Videos According to Your Pastor

Reasons to Watch Online Videos According to your Pastor

- Inappropriate Videos
- Funny Cat Videos
- Christian Music Videos
- Online Church Service



church meme committee



Jaron Myers

@jaronmyers

Youth pastors before: You guys should be careful spending so much time on social media. It's bad for the soul.

Youth pastors now: Don't miss our 1pm, 3pm, and 5pm live streams followed by a Facing the Giants watch party at 8 on Instagram live!

Answer Two Questions



1. How are you retooling what you do?
2. How are you responding to crisis needs?

Florida Gov- " I am ordering a shelter in place order for the citizens of Florida for everyone's safety"

Mississippi Gov- " I issued the stay at home order for our state so we can slow the curve or corona virus exposure"

.....

Alabama Gov. " IF YALL WANT FOOTBALL SEASON, YA BETTER STAY AT THE HOUSE!"

Navigating COVID-19 Together

RESOURCES TO STAY CONNECTED DURING THIS TEMPORARY SEASON OF SEPARATION

Littles & Kids

In-Home Bible Lesson

Week of April 6th

Resources

Littles | Birth-Pre-K

Weekly Worship Prep Guide

Mens Bible Study

Tuesdays at 6:00am through Zoom

For more information, please contact Ryan Ross

Resources

Womens Bible Study

Thursdays at 9:30am through Zoom



St. Margaret's
Episcopal Church

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Remaining Faithful and Connected Under Quarantine



We've never lived through a pandemic as a church, but we're here to offer connection and care for one another, including our neighbors experiencing homelessness, for as long as this lasts.

[WORSHIP WHEN YOU NEED IT](#)

[PRAYER & CONNECTION](#)

[GIVE HELP, GET HELP](#)

The Church Has Left the Building

EXPERIENCING CHRIST FELLOWSHIP DURING THE COVID-19 CRISIS

SUNDAY ONLINE SERVICES: 9:30 AM, 11:15 AM, 7:00 PM

[ATTEND ONLINE](#)[FIND A GROUP](#)[SERVE OTHERS](#)[GIVE NOW](#)

In This Together.

I NEED SOME
FRIENDS

CHURCH AT MY
HOUSE

I NEED HELP

DISCOVERY
BIBLE STUDY

I CAN HELP

FAMILY // KIDS

PRAYER // CARE

HIGH SCHOOL //
MIDDLE SCHOOL

Virtual Stage Fright



1. Get help
2. Show your human side
3. Wear pants (no matter what anyone tells you)
4. Lighting
5. Nose shots



STAY CONNECTED!

*SMALL GROUP
MEETINGS ONLINE*

1. Facilitate connection and fight isolation
2. Organize people and resources to meet new needs

How We Show Up
Matters

SAMPLE 8-WEEK MINISTRY STRATEGY

During this extraordinary time, all ministries are on the same team. Throw out your existing hierarchy, departments, and rhythms for right now. Re-organize teams, assign temporary workgroups, and direct all resources around primary mission:

COVID-19 relief and support

EXTERNAL

What needs can we meet in the community around us?

Be the church and respond to current crisis:

1. Food Bank
2. Care & relief for people in quarantine
3. Phone tree for seniors at home w/o technology

INTERNAL

What is church & community during “social distancing?”

Care for individuals & small groups via a digital pulpit.

1. Community zoom rooms (coffee & devotional)
2. FB live kids church (singing, stories, dancing)
3. 15 min sermons AM/PM (Senior Pastor podcast)

A third-century pandemic nearly wiped out the Roman Empire, and yet the Christian Church experienced marked growth during that same period. Why? **Because the Christians demonstrated compassion, and their leaders encouraged the greater common good—to which, today, we would add social distancing.**

- Rev. Richard Mosson Weinberg

I shall ask God mercifully to protect us. Then I shall fumigate, help purify the air, administer medicine and take it. I shall avoid places and persons where my presence is not needed in order not to become contaminated and thus perchance inflict and pollute others and so cause their death as a result of my negligence. If God should wish to take me, he will surely find me and I have done what he has expected of me and so I am not responsible for either my own death or the death of others. If my neighbor needs me, however, I shall not avoid place or person but will go freely as stated above...

- Martin Luther, 1527 "May One Flee From a Deadly Plague"

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Questions?



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